



Now With the Powerful Synergy of



# 3 Ways to Make Sure Patients Pay the Least Out-of-Pocket

# A Powerful New Combination



COMPRESSION  
**GURU**  
Powered By Compression Care



COMPRESSION  
**CARE**



COMPRESSION  
**CARE**



# How GURU's Pricing Strategy Works

**We Sell Almost Everything at  
Minimum Advertised Price  
(MAP) – the **Lowest Price**  
Allowed by the Manufacturer**



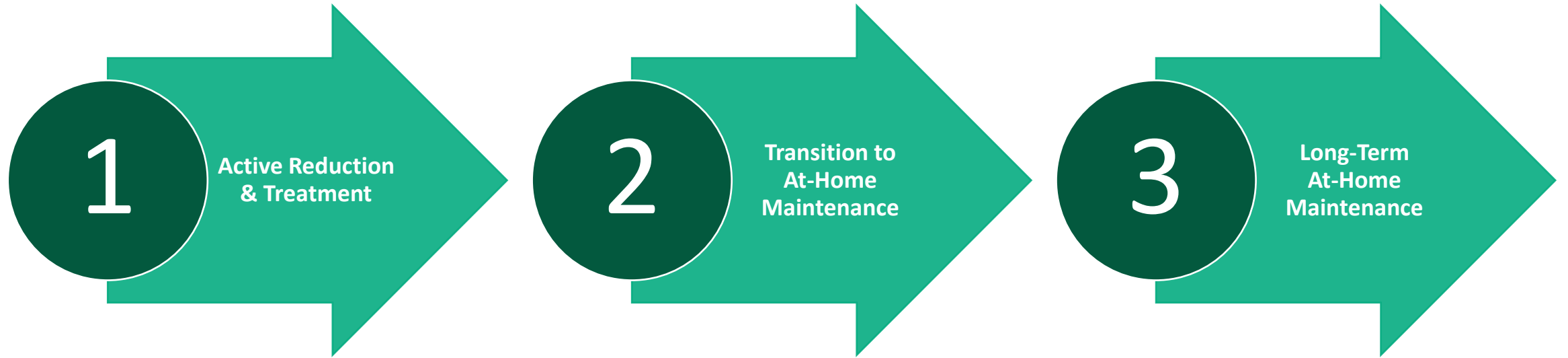
# Building a One-Stop Solution for You



**We're Being Aggressive  
About Affordability for  
Patients...**

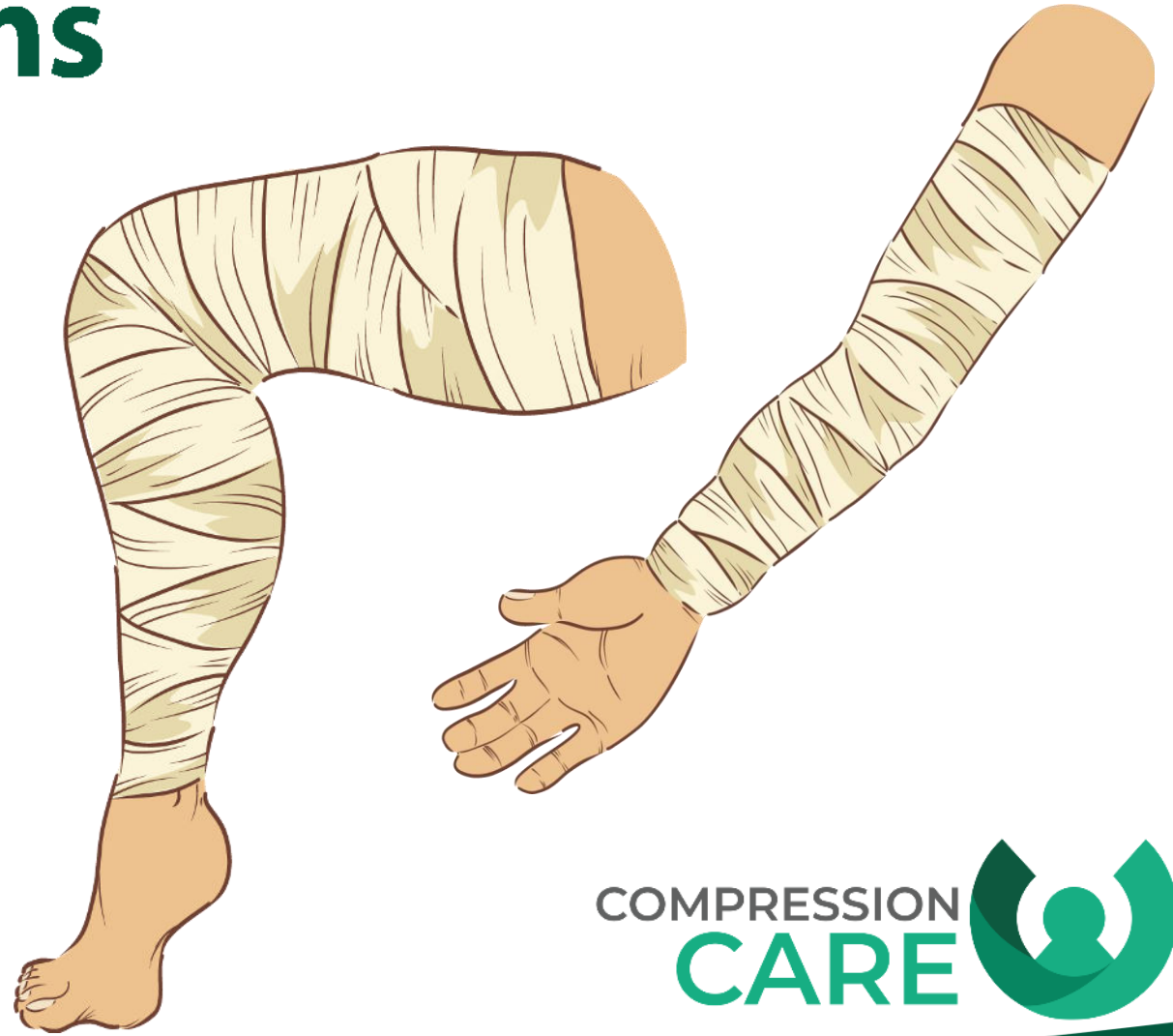


# Stages of Treatment



# Key 1: Self-Pay Items

- **Non-Covered Items**
  - **Bandaging**
  - **Skin Care**
- **Rapid Fill Items**
  - **Velcro Wraps**



# Patient Intake Your Way



PORTAL

FAX/E-MAIL

WEBSITE

INTEGRATION

Insurance &  
Self-Pay Referrals



QUOTE

NEW

CUSTOM SHOP

NEW

Select Items &  
Send Quotes  
Directly to Patients

Showcase ONLY the Items &  
Product Bundles You Recommend



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# Cart to Quote Example

Call us: 8-5 MST 888-550-2709

Sign In / Register | Compare | Wishlist | Checkout



Search entire store here...



Compression Garments ▾ Lymphedema ▾ Vascular ▾ Bandages ▾ Accessories ▾ Socks ▾ Wound Care ▾ Custom

NEW

circaid reduction kit hook tab  
multi-size pack

View Size Chart

Be the first to review this product

Availability: In stock



SKU: CRA55008

\$10.20

Qty 1

Add to Cart

Add to Quote

- “Dolly” Versus “Shopping Cart”
- Choose Items
- Submit Quote to Patient
- GURU Team Follows Up
  - Help the Patient
  - Give YOU Feedback



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# Custom Shop Example





## Compression Consultants

Provider Custom Shop on CompressionGuru.com


**NEW**

 John Jordi, BS, PTA, CLT-LANA, CI, ASTYM  (423) 241-8846 Tel  john@compressionconsultants.com

 Compression Consultants  (423) 455-5427 Fax


Welcome to the Compression Consultants Custom Shop

Below you'll find the products and kits personally selected by your provider to support your treatment plan. These items help ensure consistency, accuracy, and successful clinical outcomes.




Compression Consultants Arm ACOLS Training Kit

[View Kit](#)



Compression Consultants Leg Bandage Kit

[View Kit](#)



Compression Consultants Arm Klose Training Kit

[View Kit](#)

- Custom URL
- Marketing Materials with QR Code
- Featuring **ONLY** the Products **YOU CHOOSE**
- Custom Product Bundles
  - Bandaging Kits
  - Garment w/ Accessories
  - Accessory Kits



# Key 2: At-Home Maintenance Phase

- **Day Garments**
- **Night Garments**
- **Accessories**
  - **Donning Aids**
  - **Care Kits**



# Care Coordination Network

**When We're Not In-Network,  
We'll Make Sure the Referral  
Gets to Another Billing  
Partner Who Is**



# Lowest Out-of-Pocket Cost Guarantee

**Patients Will ALWAYS Be Offered the Option to Buy Direct from GURU at the Lowest Prices Allowed by Manufacturers**



# Aggressive About Affordability

- **Lowest Out-of-Pocket Cost Guarantee**



COMPRESSION  
**CARE**



# Aggressive About Affordability

- **Lowest Out-of-Pocket Cost Guarantee**
- **Payment Plans**



# Aggressive About Affordability

- **Lowest Out-of-Pocket Cost Guarantee**
- **Payment Plans**
- **Cost Assistance Program**



# Key 3: Always Check Benefits

- **We Respect Your Time**
- **We Can Share the Burden**
  - **With You**
  - **With the Patient**



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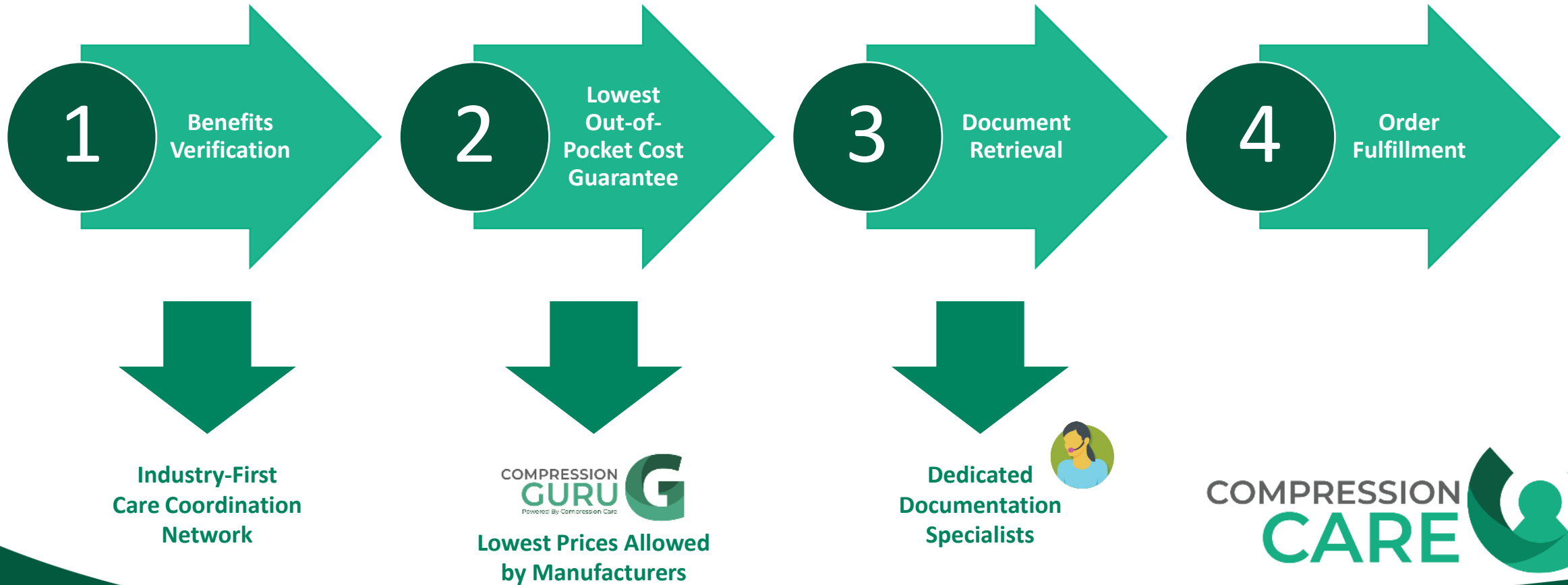
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NEW



# Owning More of the Process



# More Information

How to Access More Resources  
**Big Day of Training**

