

# How to Get the Most Out Of



Now With the Powerful Synergy of



# A Powerful New Combination



COMPRESSION  
**GURU**  
Powered By Compression Care



COMPRESSION  
**CARE**



COMPRESSION  
**CARE**



# How GURU's Pricing Strategy Works

**We Sell Almost Everything at  
Minimum Advertised Price  
(MAP) – the **Lowest Price**  
Allowed by the Manufacturer**



# Patient Intake Your Way



FASTEST



PORTAL

Insurance &  
Self-Pay Referrals

FAX/E-MAIL

WEBSITE

INTEGRATION



FASTEST



QUOTE

Select Items &  
Send Quotes  
Directly to Patients

NEW

CUSTOM SHOP

Showcase ONLY the Items &  
Product Bundles You Recommend

NEW



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WEBSITE

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Insurance &  
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QUOTE



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CUSTOM SHOP



Showcase ONLY the Items &  
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# Cart to Quote Example

Call us: 8-5 MST 888-550-2709

Sign In / Register | Compare | Wishlist | Checkout



Search entire store here...



Compression Garments ▾ Lymphedema ▾ Vascular ▾ Bandages ▾ Accessories ▾ Socks ▾ Wound Care ▾ Custom

NEW

circaid reduction kit hook tab  
multi-size pack

View Size Chart

Be the first to review this product

Availability: In stock



SKU: CRA55008

\$10.20

Qty 1

Add to Cart

Add to Quote

- “Dolly” Versus “Shopping Cart”
- Choose Items
- Submit Quote to Patient
- GURU Team Follows Up
  - Help the Patient
  - Give YOU Feedback



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# Custom Shop Example





## Compression Consultants

Provider Custom Shop on CompressionGuru.com


**NEW**

 John Jordi, BS, PTA, CLT-LANA, CI, ASTYM  (423) 241-8846 Tel  john@compressionconsultants.com

 Compression Consultants  (423) 455-5427 Fax


Welcome to the Compression Consultants Custom Shop

Below you'll find the products and kits personally selected by your provider to support your treatment plan. These items help ensure consistency, accuracy, and successful clinical outcomes.




Compression Consultants Arm ACOLS Training Kit

[View Kit](#)



Compression Consultants Leg Bandage Kit

[View Kit](#)



Compression Consultants Arm Klose Training Kit

[View Kit](#)

- Custom URL
- Marketing Materials with QR Code
- Featuring **ONLY** the Products **YOU CHOOSE**
- Custom Product Bundles
  - Bandaging Kits
  - Garment w/ Accessories
  - Accessory Kits



# Leading in Affordability

- **Lowest Pricing Allowed**



# Leading in Affordability

- **Lowest Pricing Allowed**
- **Payment Plans**



# Leading in Affordability

- **Lowest Pricing Allowed**
- **Payment Plans**
- **Patient-Initiated  
Benefits Verification**



# More Information

How to Access GURU Features

- Activate “Cart to Quote”

- Request a Custom Shop

(615) 422-GURU (4787)

Support@CompressionGURU.com

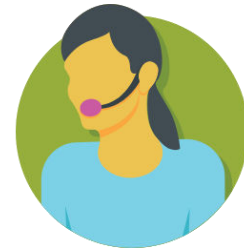
CompressionGURU.com



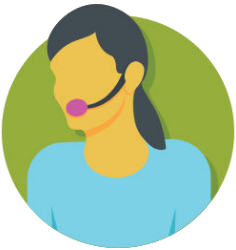
Jose



James



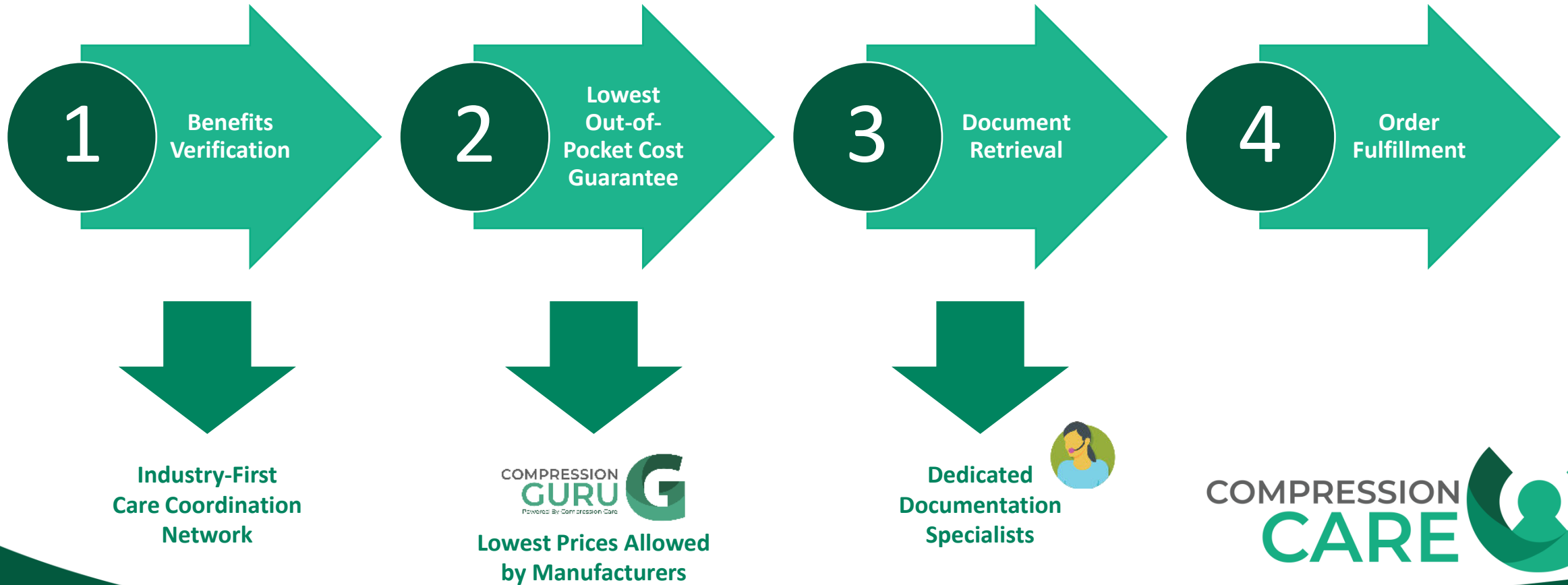
Judy



Elyssa



# Owning More of the Process



# More Information

How to Access More Resources  
**Big Day of Training**

